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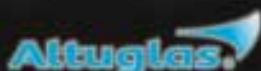
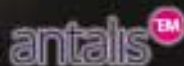
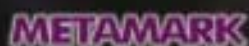
presenting the
best in the industry

signIndustry

awards 2004

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Thanks To...

As the Sign Industry Awards has grown, so too have the number of people and organisations involved in supporting the event. Our thanks go to:

- All the sponsors. Without their support, none of it would have happened
- The BSGA for their continuing advice and support
- Lucite International for (additionally) supplying the materials from which the trophies have been produced.
- B&P Lightbrigade for their help in producing the stage set
- The Judges – Chris James, Val Hirst and Steve Royle – for their time and expertise
- Hina Mistry, who has designed every visual element for the awards, from the stage set and trophies to the advertisements and brochures.
- Catherine Butler, who has managed the event from start to finish.

Introduction



Once again Perspex is proud to be the main sponsor for the 2004 Sign Industry Awards.

This year has been better than ever with a record number of entries in each category and a wider range of categories for people to enter

The Sign Industry Awards exist to identify and applaud the professional excellence seen in the industry today and reward that excellence through recognition of outstanding achievement.

Perspex has been associated with the Awards since their creation and has been pleased to see the way in which they have grown in stature and importance in the industry,

Perspex is a catalyst that enables designers, sign-makers and specifiers to create some of the most innovative and ground breaking sign programmes in the world – and the results they achieve are testimony to the superb skills and expertise that characterise the UK sign industry today.

We believe that the Sign Industry Awards present a unique opportunity for designers, sign-makers and clients across the UK to display to a larger audience some of the most exciting projects they have been involved in.

In rewarding the creativity and quality of this work and in recognising the talents and skills of the industry practitioners, we in the Perspex business are assured and confident that the UK sign business remains at the forefront of this challenging and demanding global industry.

Judgement Day...

Entries for the sign awards arrive over an extended period – and come, quite literally, in all shapes and sizes.

From beautifully designed presentation folders to hastily typed sheets of paper accompanied by disks which, hopefully, contain the right pictures of the project.

To make the judging completely fair and balanced all the entries are presented in a single format – and this year, with a total of nearly 120 entries, the preparation of the judging boards was an arduous task. Each A2 sized board is prepared with the photographic and illustrative submissions on one side and the project description and any technical data on the other.

To make things even fairer, the names of the entrants are carefully deleted from the submissions – meaning that the judges do not know, until they have made their decisions, who they have selected.

The selection of the judging panel is equally careful – the criteria being that judges should have a knowledge of the sign industry, but should be totally independent and have no direct involvement with sign makers – and that's more difficult than it sounds.

This year's panel included **Chris James**, now retired, but formerly a member of the Lucite International team and a long serving member of the BSGA Council;

Val Hirst, possibly the industry's best known journalist, who has recently stepped back in to run Sign Directions magazine;

And **Steve Royle**, Creative Head of London-based Astound – an agency that specialises in Corporate Image and Interiors.

They were all of the view that the entries clearly demonstrated the wealth of talent and expertise that exists in the modern sign industry.

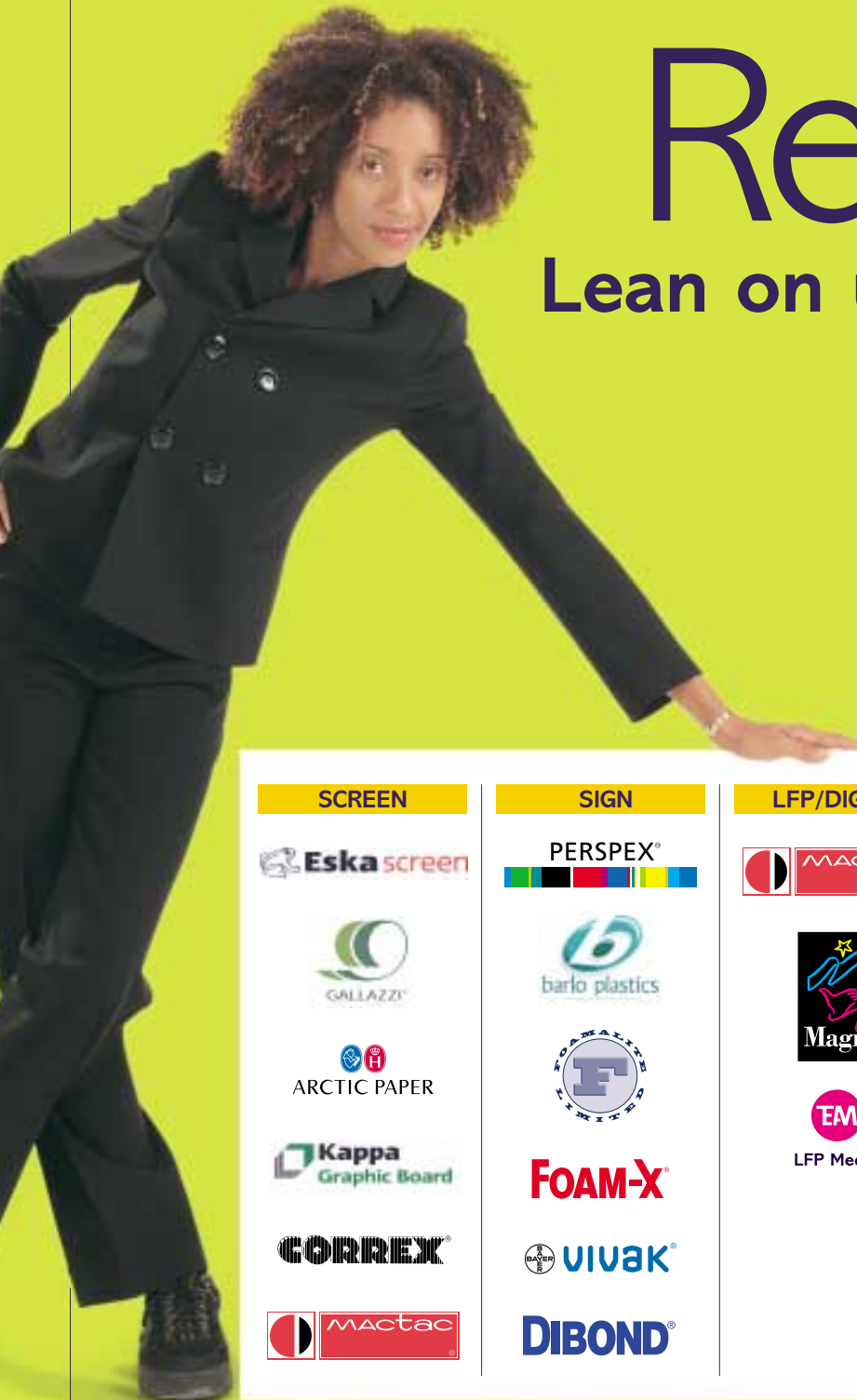
What they were also unanimous about was the fact that, in some cases, the quality of the photography let some of the entries down. Signs are primarily a visual communications medium and the first thing that the judges considered was the photographic "evidence".



"If better photographs had been submitted with some entries the results may have been different, but we could only pass

judgement on what we could see," was the comment of one judge. "There is, for example, little point in entering a sign for the illuminated award if we don't have photographs of it during the hours of darkness."

However, year on the year, the quality as well as the quantity of entries is increasing and improving. Now the Sign Industry Awards are established as an annual event, it is to be hoped that in future sign makers will give greater consideration to the commissioning of professional photographers to record their major achievements.



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- Next day/same day delivery service
- Knowledgeable sales team
- Sample service
- Conversion facilities to supply non standard formats

COMMENDED IS GROUP

PROJECT Alderhey Hospital, Oncology Unit

A really impressive use of digital images – changing the clinical atmosphere of the new oncology unit into a bright and less frightening environment for children.



antalis ^{EM}

Best Digital Sign

WINNER
SIGNS EXPRESS



PROJECT
Williams Land Rover

In a very competitive category, the judges selected the Signs Express entry because it offered the extra "WOW" factor. The window display for Williams in Manchester comprises a total of 220 sq.m of contravision vinyl applied to the glass frontage of the dealership located on the Princess Parkway in Manchester.

The image was produced in 56 separate 3m x 1.3m panels printed over a 4-day period using an Arizona digital printer on to Avery contravision film. Six 500W halogen flood lamps were installed to the roof of the building to provide illumination during the hours of darkness.

"We are delighted with the display. It's been stopping the traffic on Princess Parkway and everyone's talking about it," said Peter Charlesworth, dealer principal at Williams Land Rover.





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COMMENDED ROCHESTER SIGN PROJECTS

PROJECT Lashings Restaurant, Antigua

When he was first asked to produce a sign for a restaurant, Rochester's MD Ian Hobbs did not realise he would end up installing it in the Caribbean. The project included the restaurant sign, full vinyl wrap of a Cherokee Jeep and an exhibition trailer – plus lots of promotional items for sponsored cricket matches.



Sign by a Small Signmaker

All projects completed by sign makers with an annual turnover of £2 million or less are automatically entered in this new category.

WINNER

SIGNS BY MORRELL

PROJECT

Lumiere Building, Paris



Signs by Morrell is a Wirral-based business – but its award winning entry comprises a sign making tour de force implemented in Paris. The project was – and continues to be – to rebrand the former Zeus Paris building, with its new Lumiere image.

An eight storey office block, with integral shops, cafes and storage areas, the building required a complete signage refit, and Signs by Morrell based the scheme on the Spectra Fascia Curve System by Sign Systems of Glasgow. This was given a innovative finish using the Chromodex two stage coating procedure which includes a top lacquer coat to produce the high quality silver finish to all the signs.

The quantity of signs seems virtually limitless and many are illuminated – wayfinding, feature sign panels for rotating doorways, window decals, free-standing and wall-mounted information signs and site plans, signs for the car parks and delivery areas, mobile poster cases, projection signage – and the scheme even includes plasma screens.

Signs by Morrell are currently working on the roof mounted signage which will comprise 2.5 metre high neon lettering.





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METAMARK
signvinyl
digitalvinyl

Based in Lancaster, Metamark is the UK supplier and distributor of a comprehensive range of self-adhesive vinyls targeted at the sign and display industries. The company, which has its own distribution centre in Guildford, Surrey, also has a worldwide network of distributors and has recently opened a warehousing facility in Miami in order to serve its customers in both North and Latin America. In addition to its popular range of standard signmaking vinyls, Metamark offer a highly acclaimed Digital Vinyl range which since its launch some two years ago is recognised as an international best-seller, and is endorsed by all of the major printer manufacturers.

Exhibiting at Sign UK for the first time this year, Metamark decided to mark the occasion by sponsoring the Vehicle Livery category of the Sign Awards.

Commenting on this, Metamark chairman Mark Bateson explains: "The Sign Industry Awards offers everyone operating within the industry the opportunity to showcase their work and receive the recognition that is their due, including of course, our customers. Just as importantly, it provides a wonderful excuse for the industry to get together in an informal way and let its collective hair down! We are delighted to support it."

COMMENDED
CHAPPLE SIGNS

PROJECT Abbot Ale Promotion

Full wrap of single decker coach in satin-finish removable vinyl which had to provide "black-out" as the interior was to be decked out and used as a nightclub. Chapple completed the whole wrap in just two days.



METAMARK

Best Vehicle Livery

WINNER
RACOON DIGITAL



PROJECT
Land Rover Defender Wrap

The Land Rover Defender 110 is not easy to wrap due to the number of rivets and panels on the vehicle, and Raccoon believes the two they have done for the HWCH 24-hour support vehicles are the first in the country.

The graphics were printed and applied using a two-part cast vinyl and overlamine, both fully conformable. Reflective chevrons and pre-spaced cut text finished off the vehicle.

The eye-catching graphics demonstrate what can now be achieved on commercial vehicles and the accuracy and attention to detail of the Raccoon team made sure they worked perfectly.



New Temptations

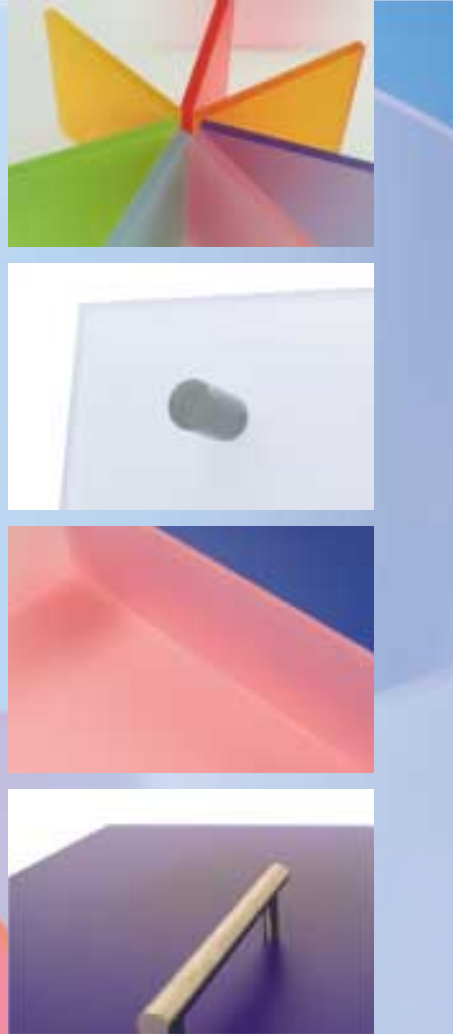
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- *New ACRIFI X® adhesives with a satin surface offer optimum fabrication results.*



As the leading supplier of plastics to the sign industry for almost 30 years, Amari are again delighted to be sponsoring the 'Craftsman Award'.

Amari Plastics is the UK's largest dedicated plastics supplier, providing over 20,000 customers with service across 12,000 product lines. With a nationwide network of 16 locations each holding their own inventory and offering local processing facilities, Amari is able to ensure a responsive and flexible service to every customer on all orders, both large and small.

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Craftsman Award

WINNER

ENGLISH TRADITIONAL DESIGNS & SIGNS AND DECOR COMPANY

PROJECT

Medieval and Georgian Buildings in York

Roderick Flint and Michael Kaye, the owners of the two businesses, are keeping the traditional crafts of the signmaker alive – although they are not adverse to dipping into new technology to complete projects when necessary.

Their skills are exemplified by the restoration of the two Grade II listed buildings in York. In addition to repainting the Pandora shop in its original black colour and gilding the cornice, the team designed and a new logo in the style of a cartouche. This was drawn by hand and then scanned into a computer so a cream vinyl logo and letters could be used in the top window lights of the shop. Topping off the project was a traditional signwritten timber and wrought iron sign.



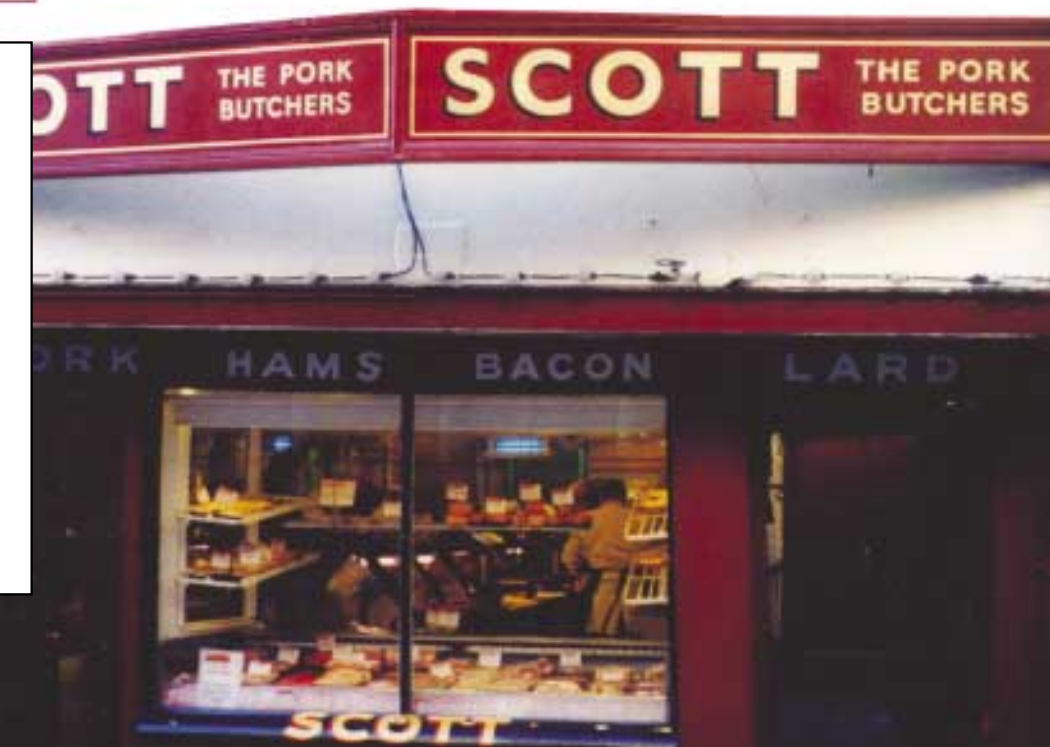
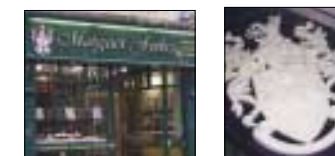
Scott the Butcher is one of the oldest establishments in York, and the team was charged with restoring it to its former glory. Historical detective skills combined with traditional signwriting, gold leafing and gilding saw the project through to completion in just three weeks.



COMMENDED SUNSET SIGNS

PROJECT Margaret Forbes Jewellery

The complete shopfront for this jewellery store – including the Gemmological crest – was produced by Sunset through a combination of traditional skills and new materials and technology.



Commercial and corporate signage is the high profile face of the sign industry and is often at the forefront of what is best in terms of design, materials and manufacturing, providing real value to the client. We are therefore delighted to be associated with the 'best commercial sign' category.

As a leading supplier of plastics and other graphic materials to the sign and fabrication industries, we offer a unique combination of range and service. We have an extensive stock range held at key strategic centres serving nine branches supported by the Robert Horne Group's logistic operation.

Cox Plastics offer an extensive range of leading brands including Dibond, Repsol, Perspex, Forex, Foamalux, Avery and Lexan, but we do much more than plastic. For example we provide specialist digital solutions including Signlab sign design software, Roland's new Versacamm wide format printer together with a comprehensive range of Avery and our own brand dtec v.5 digital media.

We also have a wide range of light boxes (including LED), pavement signs, display products and more recently Matel's outstanding neon range in our portfolio.

Our sales team welcome the opportunity to help our customers with real business solutions through know-how gained over many years of industry experience.



Best Commercial Sign

WINNER
GEE TEE SIGNS LTD

PROJECT
Gallions Reach Retail Park



A huge project comprising no less than 43 free-standing pylon signs, the principal one being a 36m high, illuminated entrance tower. Concept and scheme design was by Level Seven Architects, with detail design, fabrication and installation by Gee Tee.

The structural core of the tower was constructed from 1400mm diameter cold rolled steel overlaid with 2000mm diameter powder coated aluminium. The "crow's nest" is a 10m diameter radial steel frame, glazed in clear polycarbonate with a translucent film reverse applied. The whole of the structure is internally lit and the sign also features 8 individual bands of blue cold cathode tubing. Topping off the sign is an aviation warning light.

The project also included the provision of five free standing 9 or 7m "Welcome" Monoliths, 11 Avenue banner signs, each 7.7m high, 22 tenants signs at 4m high, and 4 wayfinding/ visitor guides, each at 4m. All signs are illuminated.



COMMENDED SIGNS EXPRESS

PROJECT The Met Office

This is a superb one-off, three dimensional sign.





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Sign of the Year

WINNER ASHLEIGH SIGNS

PROJECT Bibis Criterion Restaurant, Leeds

It is a remarkable sign. Oliver Teodorani, Managing Director of Bibis Criterion Restaurants Ltd, wanted a spectacular sign for his new, high quality restaurant in the centre of Leeds.

"Ashleigh delivered just that and more. I would like to express my overwhelming delight with the final product," he said.

It's easy to understand Mr Teodorani's enthusiasm. Ashleigh Signs have converted the Bibis art deco style logo into a work of art – and have then added special lighting effects to take the sign into another dimension.

At the heart of the sign is the wonderful art deco figure. A hand crafted clay sculpture was created for the initial mould, with the figure then produced in fibre glass and coated in a jesmonite resin. Finally a coating of cosmic chrome was applied to the statue.

The flower petal/fountain motif was created from flat cut stainless steel sheet which was then curved to the desired shape and polished on the edges. The base of the logo – 945mm x 150mm – was also manufactured from stainless steel.

The distinctive letters are built-up, black effect titanium-coated, highly polished stainless steel, each 725mm x 200mm. With a letter thickness of only 40mm in some cases, the soldering of the faces to the returns required utmost care.

The 4000mm high back plate was produced from folded aluminium coated in light grey to aid illumination.

All edges throughout the sign are rounded and highly polished to create the right effect and to reduce the opportunity for dirt or moisture to gather – effectively providing low maintenance and increasing longevity.

LIGHTING

In day time the highly polished surfaces of the sign attract ambient light – but the sign must also stand out at night – and Ashleigh worked with Applelec to create lighting effects that do a superb job.

Permlight LEDs were chosen as the illuminant to highlight and back light the letters and petal motif. Green LEDs were used for the petals and blue and white LEDs to create a shimmering water effect on the motif. Sequenced spot illumination was used to create a sweeping searchlight effect on the statue.

In total there are 40 separate zones of controllable light, allowing animated movement of light without any physical movement of the light fixings.

The Bibis Criterion sign is, quite literally, a shining example for the whole sign industry.



Signs are...



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Foamalite is located on the shores of Church Lake in the picturesque village of Gowra in the Irish midlands. From there we service our UK and European distribution partners with weekly deliveries of PVC foam sheet for use in the Sign, Printing, Point of Purchase and Construction markets.

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We continue to invest in the most up-to-date plant and equipment to ensure we provide our customers with a competitive edge in the market place. Our research and development team is working to create the next generation of innovative products to provide cost-effective solutions for our customers' changing needs.

Foamalite is an independent family-owned and managed business. The internal organisational structure and channels of communication reflect the ethos of the company. Bureaucracy is at a minimum and there is total access to the key decision makers at all times. This is designed to provide the quickest possible response time to our customers.

Because our product is primarily used as an internal sign substrate, Foamalite decided to sponsor the "Best Internal Sign Project" in recognition of the creativity and craftsmanship provided by sign makers in the UK today.

FOAMALITE

Best Interior Sign

WINNER
SIGNBOX

PROJECT
The London Aquarium



Part of the mission statement for the London Aquarium is to provide all visitors with an unrivalled experience – and the signage by Signbox fully supports this goal. Beautifully designed, it fits perfectly into the environment of the aquarium.

The information is clear and concise and Signbox has harnessed innovative technology to enhance its delivery. The aquarium is dark – so all signs have to be illuminated. To meet the need Signbox developed an illuminated version of their project fixing system (and are now patenting it). Called Project Lumos 40, the system consists of a 1 watt LED providing 60 lumens of light through a special side-emitting lens. This produces the very effective edge lit effect through the acrylic panel. And with a rated life of some 50,000 hours, it is really a fit and forget device.

However, whilst the technology is impressive, the real reason this scheme has won is because of the aesthetics. "It is simply perfect," was the comment of the one of the judges.

COMMENDED
SIGNS EXPRESS

PROJECT
The Real Partnership
Libraries Project

Who said libraries were dull? Designed by the Curious Oranj creative group and implemented by Sign Express, initially in Glasgow, "the" Real initiative aims to encourage learning through attractive and recognizable "learning gateways".





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Creation: Paris Venise Design

ATOGLAS LTD, through the trademark, ALTUGLAS® is proud to sponsor the Retail Sign of the Year category at the Sign Industry Awards 2004. The ALTUGLAS® range of cast and extruded acrylic sheet is the ideal material for both indoor and exterior signage programmes, providing endless possibilities for artistic creativity and technical innovation.

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Best Retail Sign

WINNER

GEE TEE SIGNS

PROJECT

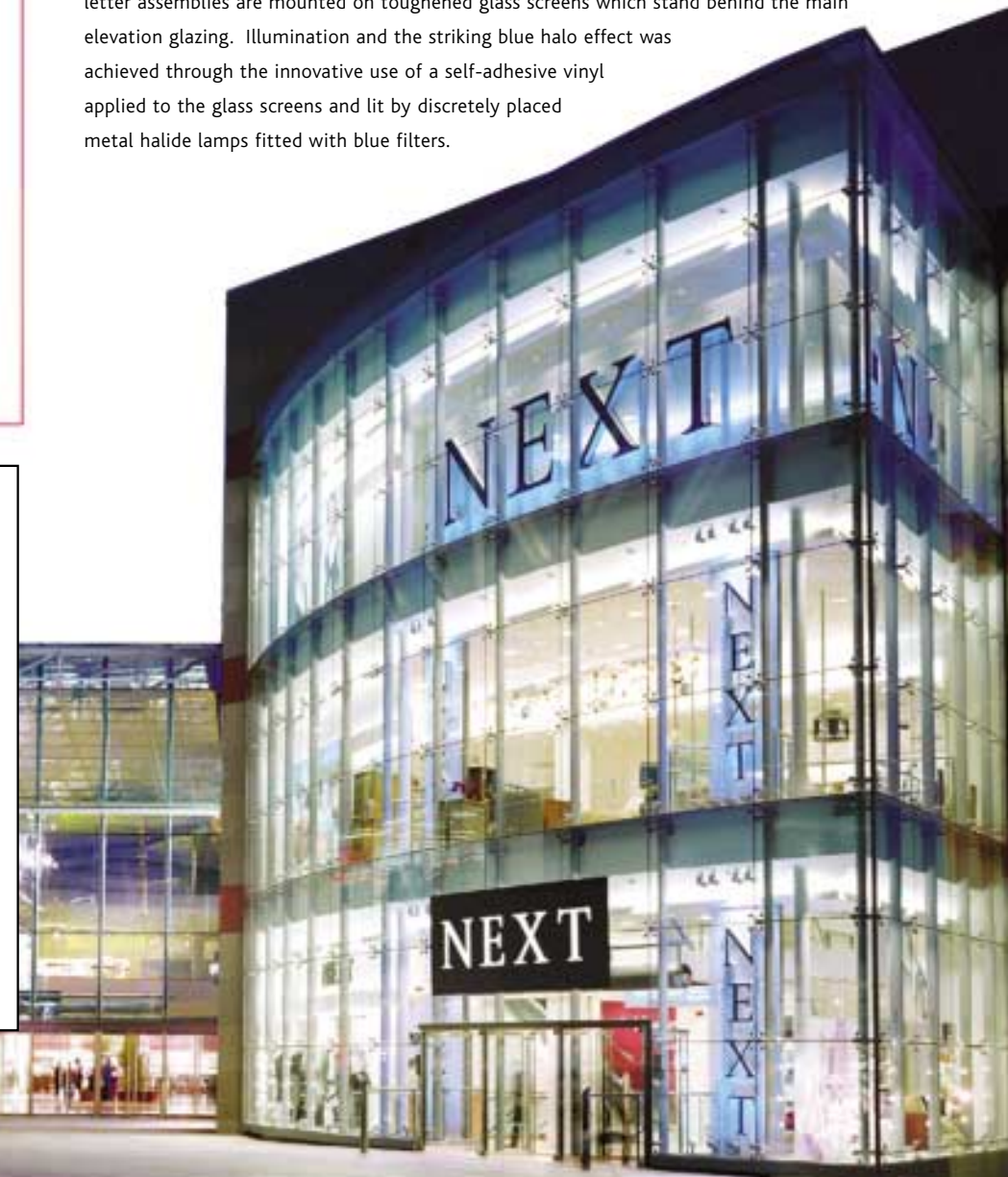
Next Store, Bull Ring, Birmingham

Next recognized the critical importance of an eye-catching shopfront and sign display in the new Bull Ring shopping development - and Gee Tee delivered. The signage had to be in a clean and simple style with a minimum of support so as not to intrude on the clean lines of the glazing. Gee Tee fabricated six sets of individual letters in acrylic with diamond pattern faces and white returns. The outside faces are sprayed black and the letter assemblies are mounted on toughened glass screens which stand behind the main elevation glazing. Illumination and the striking blue halo effect was achieved through the innovative use of a self-adhesive vinyl applied to the glass screens and lit by discretely placed metal halide lamps fitted with blue filters.

COMMENDED PEARCE SIGNS

PROJECT Tesco Metro

The award recognizes the quality of the work done by Pearce in the on-going programme of development and upgrade of the Metro brand for Tesco.





Bright Ideas!

This brilliant range of products from SNS is ready and waiting to help you give your clients the bright ideas they're looking for to get their name noticed and up in lights. Even brighter is that they are ideas which also help you win the contract!

SNS provides a specialist nationwide resource for all manufacturers of illuminated and neon signage and, as part of the Amari Plastics group, you can always be sure of the right advice from a team of dedicated experts with a reputation for quality and customer service. From help with selecting the correct transformer and converters to supplying tube support systems, switches and cables, SNS has the knowledge and the experience to deliver.

Call now for your free copy of our most up-to-date catalogue. It has all the information you'll ever need to know about the benefits new technology is bringing, the latest LED and cold cathode products as well as full details of our standard range.

It's bound to give you a few bright ideas!



**Sponsors of Best Illuminated Sign
SIGN INDUSTRY AWARDS
2004**

SNS
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WS10 7NZ

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Fax: 0121 556 4125
Email: sns@amariplastics.com

As the UK's leading specialist supplier of product to illuminated and neon sign makers, Specialist Neon Supplies (SNS), a part of the Amari Plastics Group, are pleased to support their customers for the second year running by sponsoring an award that recognises and provides a platform for the wealth of creativity that exists in this sector of the sign industry.

"The use of imaginative lighting helps sign-makers to exploit their creativity to the maximum. SNS and the Amari Plastics Group are constantly seeking new products to facilitate this creativity. Thus SNS has already become a leading distributor of the latest energy-efficient LED products, exploiting an exciting and rapidly evolving technology" said Eden Heath, Manager of SNS.

Building on their success in 2003, SNS are able to offer the highest levels of service and support required by the sign industry in today's climate. Forming new partnerships with well known manufacturers such as Tunewell Transformers, SNS can offer the following range of high quality products for sign illumination.

- FART – Resinblock Transformers
- Tunewell - Insignia Electronic Converters Low Voltage Cold Cathode Ballasts
- Hansen - Low Voltage Cold Cathode Electronic Converters, High Voltage Neon, Electronic Converters LEDtube L.E.D. System
- Osram - Back Light and Linear Light L.E.D. Modules
- Gelcore - Tetra L.E.D. System
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Plus a full range of associated products.



Best Illuminated Sign

WINNER
BUTTERFIELD SIGNS

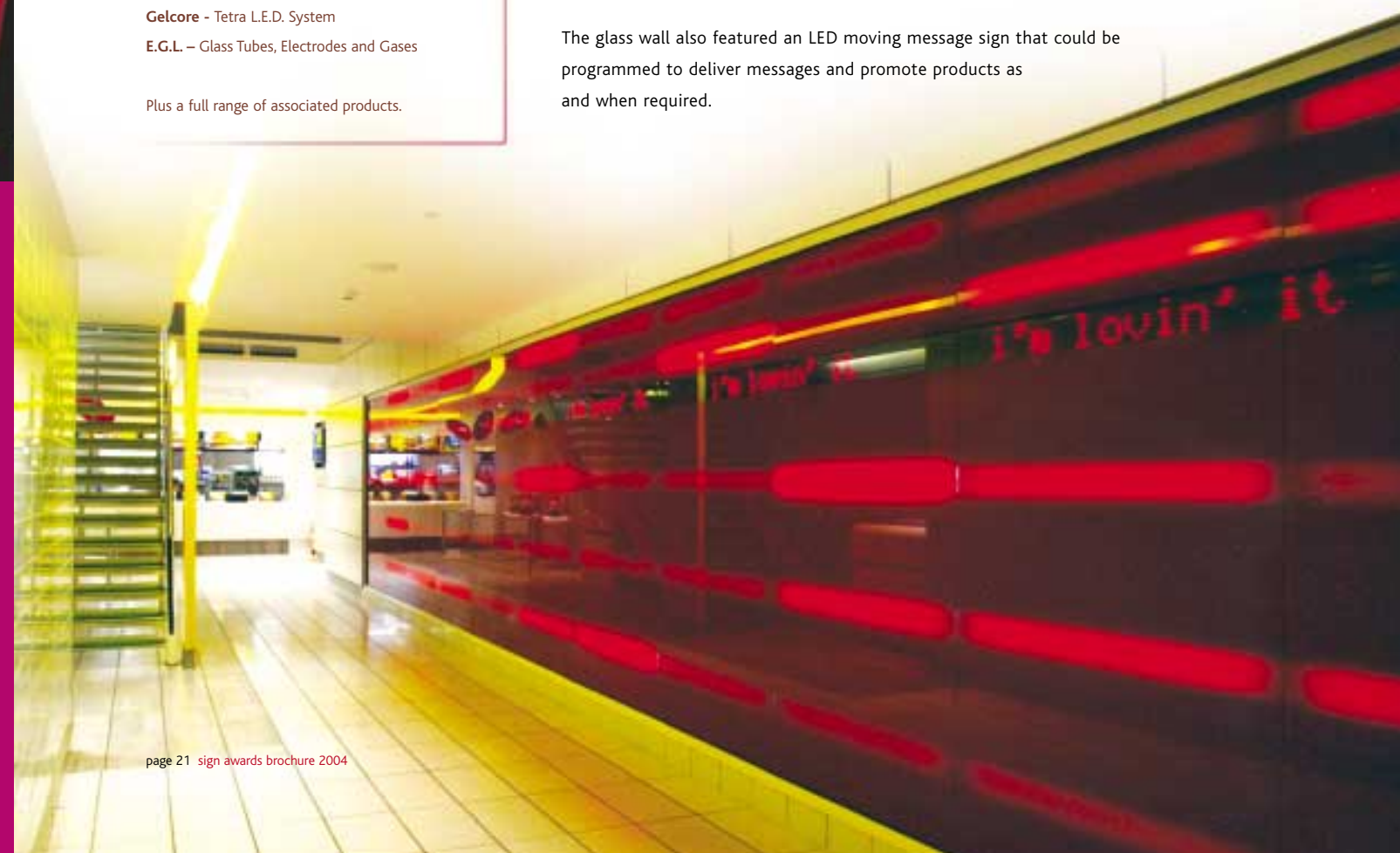


PROJECT
McDonald's, Oxford Street

But it's McDonald's with a difference. Butterfield worked with the architects and design consultants to create a fresher look for the restaurant which could then be duplicated in other outlets. The particular difficulty in Oxford Street was that the signage had to "pull" customers through a small, unappealing shop front and keep them interested as they traversed a long narrow corridor to the counter. Two external illuminated signs were produced for the main entrance – fascia and projecting. Inside the signage consisted of twelve 10mm thick toughened glass panels backed up with translucent red vinyl. Behind this glass wall were six 4 foot hot cathode tubes that were wired so they could fade on and off randomly.



The glass wall also featured an LED moving message sign that could be programmed to deliver messages and promote products as and when required.



SignUPDate

Sign UpDate magazine started in 1990 as a small twice-a-year publication.

Today, Sign UpDate can now justifiably claim to be the most widely-read sign related magazine in the UK.

The latest edition of Sign Update magazine can be obtained from stand E06. Annual subscriptions are £11.00, including postage and packing. Keeping you up to date with what's new in the Sign, Digital/Screen Printing, Engraving and POS industries.

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Sign Update is a bi-monthly magazine dedicated to the Sign Industry that has been running since 1990.

Our mailing database is our great strength and it has grown year on year since the launch of the magazine. We have achieved this growth and thorough penetration of the signs market because we realized that much of the industry is made up of small, one man businesses, many of whom work from home, and are usually not found on mailing lists which can be purchased.

We took – and continue to take – the trouble to find these people. And we make sure they receive a copy of the journal.

This is why our advertisers get tremendous response to their advertising. Most magazines will promise the earth regarding the success of your promotion. But the true picture comes from existing advertisers who will tell you just how good or bad a magazine is.

We are more than happy for you to talk to our existing advertisers!!!

Sign Update is a family run magazine and we have over 80 years combined experience of the sign industry giving us an unrivalled insight into the problems and needs of the industry. Like all family businesses we take just that little bit more time and care in dealing with our clients' requests and needs – and that's how we get the right results.

If you don't know the magazine and would like to see it for yourself you can view the last 12 issues on our website at www.sign-update.co.uk

COMMENDED SIGNBOX

PROJECT Sir Harold Hillier Gardens

Although not originally entered in the wayfinding category, the judges were so impressed by the simple design, clarity and effectiveness of the DDA-compliant wayfinding scheme that they gave it this award.



Best Wayfinding Scheme

WINNER

ESP TECHNOLOGIES GROUP

PROJECT

Wayfinding and Visitor Information for the Trossachs National Park

Over 250 bespoke signs covering over 700 square miles of Scotland's first National Park – designed to brand and promote the park, facilitate ease of movement and enhance visitor enjoyment. An interactive partnership between ESP and The HB Sign Company – with contributions from ID8, Fiona Price and Graven Images – saw the project through to completion last summer. The images were printed using an 8-colour Vutak PressVu directly onto Dibond and a UV varnish was then screenprinted over the images to provide extra durability. Once complete the printed panels were mounted to sculptured granite monoliths.

The impressive end result was a rich mix of photography and full colour graphics – at a fraction of the cost of conventional silkscreen production.





Only the best ideas fly...

TELEPHONE 0115 9818189 EMAIL ideas@b-p-s.co.uk



CREATIVE MARKETING

Our involvement with the Sign Industry Awards is all the fault of the British Sign and Graphics Association. A few years ago we were instrumental in redesigning the Association's brand image and advising on their marketing strategy. One area we looked at was the Sign Awards. Our view was that the industry deserved a decent awards event.

They said: "Show us." So we did!

But that's what we do every day. We come up with ideas and we make them fly.

We work with a wide cross-section of industries – providing complete b2b marketing campaigns that can include corporate image development, creation of corporate and sales literature, direct mail, above the line advertising campaigns.... and even signage.

As a design-led business we are delighted to be the sponsors of the design category at the awards. Signs are probably the most important communications tool owned by any business and where this fact is properly understood, the design moves into another dimension, combining engineering, materials and illumination with surface graphics. The entrants in this category – and in many others – have shown themselves to be great practitioners of the art.

Bower Parnham Stewart Creative Marketers
Tel: 0115 981 8189 Email: ideas@b-p-s.co.uk



Sign Design Award

WINNER
SIGNBOX



PROJECT
The London Aquarium

A wayfinding scheme for a new visitor attraction in London. The design is beautifully simple and works perfectly in the dark environment of the Aquarium. Use of LED illumination and the development of an illuminated version of the entrant's Project Fixing system (Patent Pending), plus the inclusion of tactile and Braille elements in the signs made the whole project a great example of design.



COMMENDED SIGNWAVES GROUP

PROJECT Lottery Sign

"Bobby" is a great demonstration of innovative and practical design.



See us
on Stand B10 at
Sign UK
30 March to 1 April - 10AM to 5PM Daily - NEC Birmingham



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The Special Achievement Award

RUSSELL SIGNS



Russell Signs really is special – and the judges decided to treat it as such. Their work is unique and, usually, amazing.



This year it was exemplified by the ER helicopter which "crashed" on to London's busy Cromwell Road.

Designed to promote Channel 4's new series of the hospital drama, the 40' x 10' sign featured a crashing helicopter which was moulded and built in fiberglass and then spray painted. An internal motor and gearbox powered the rotor blades and a smoke emitting machine was included to add to the realism.

Or how about the giant washing machine erected in the centre of the platform at Southshields (the station for Wimbledon) to support Ariel's sponsorship of the Tennis Championships. The "door" of the washing machine was, in fact, a tv screen showing Wimbledon highlights and, of course, ads for the sponsor.



Then there was the 21' x 17' display, featuring a fully working shower, for Absolut Vodka which toured the country - and the soup pot seats for Adshel bus shelters to promote Heinz.

Russell Signs provides a unique service, combining craftsmanship, creativity and engineering know-how with lots of nerve and verve.



This special judges' award recognizes their unique position in the industry and their on-going achievements.





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