



BSGA Data Collection Policy

Information collected by the BSGA is usually Corporate related data but may include other information when needed to provide a service if required. We use the information gathered here for the following purposes:

- To ensure our service is relevant to your needs
- To deliver services, such as news, documents, events, surveys and other information that are part of your membership or that you have purchased.
- To help us create and publish content most relevant to you
- To alert you to new services, updated information and other membership information
- To allow you access to limited entry areas of our website as appropriate
- To help form your Company Profile page
- To keep your Company and its products linked to the search facilities on our website

We occasionally hire other companies to provide limited services on our behalf, including specific member services that require specialist company involvement. We will only provide those companies the information they need to deliver the services to enhance your member service.

The BSGA abides by Data Protection Act regarding the collection, use, and retention of data.

When you register, or otherwise give us personal information, the BSGA will not share that information with third parties without your permission, other than for the limited exceptions already listed. It will only be used for the purposes stated above.

The BSGA may send out periodic emails informing you of new services or information related to your membership. You will not be able to choose to unsubscribe to these mailings, as they are considered an essential part of the service and will result in automatic removal from any search facility.

BSGA
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