

Regulations governing the use of the Collective Mark of the British Sign and Graphics Association

Reference number 2595589

The Mark



1. Register of Members entitled to use the Mark

An open to the public Register of Members (which is amended at the time of a Member joining or leaving the Association) is available for inspection on the BSGA website at: - <http://www.bsga.co.uk/members-directory/> or a copy can be posted upon application to the BSGA Head Office.

2. Conditions of Membership of the Association

All Members of the BSGA agree (by signed acknowledgement) to abide by the Articles of Association, the Obligations of Membership and the Code of Practice contained within the Rules of Membership document which is available for inspection and download on the BSGA website <http://www.bsga.co.uk/who-we-are/code-of-practice/> or a copy can be posted upon application to the BSGA Head Office.

3. Conditions of use of the Mark

The Conditions of use of the Mark are outlined in paragraph 2 of the Obligations of Membership and paragraph 39 of the Articles of Association detailed above under Conditions of Membership of the Association.

4. Procedures for taking action against misuse of the Mark

Companies (or ex-Members) misusing the Mark will be written to in the first place asking for removal of the mark within 14 days. Failing the removal of the Mark, this will be followed by a registered letter asking for removal within 7 days. Included within this second letter will be the warning that failing the removal of the Mark to the satisfaction of the BSGA, then the matter will be pursued using legal means and that the Company (or ex-Member) will be liable for any costs from then on incurred by the BSGA to obtain a satisfactory outcome. Ex-members will be referred to paragraph 39 of the Articles of Association to which they would have previously acknowledged.