

Putting the sign back in sign show

Signlink LIVE | 2017

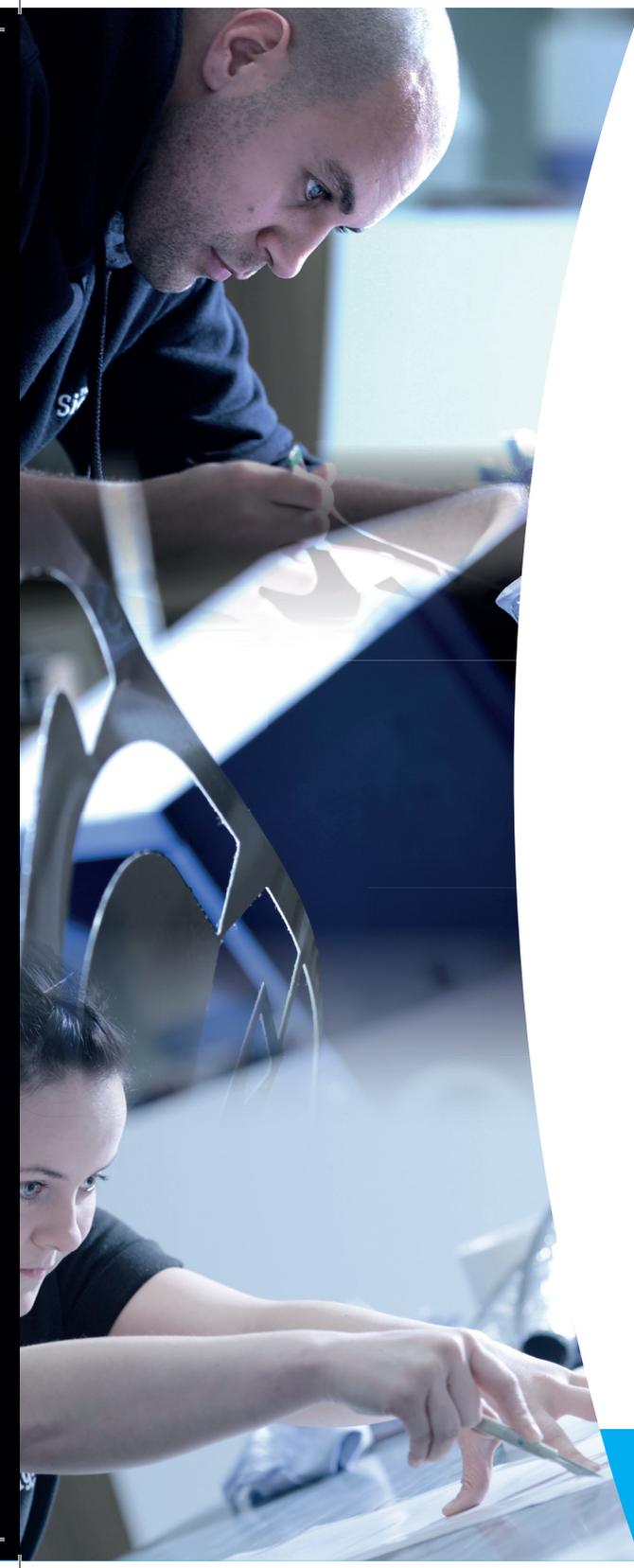
Co-located with The Print Show

The International Centre, Telford

11-13 OCTOBER 2017



Signalink
LIVE 2017

A man and a woman are working on a large sign in a workshop. The man is in the foreground, looking down at the sign, and the woman is behind him, also looking at the sign. They are both wearing dark clothing. The sign is large and appears to be made of a light-colored material, possibly wood or metal, with some text on it. The background is a workshop with various tools and equipment.

All systems are GO

The wait is almost over, and the very first SignLink Live will kick-off on October 11th with a fantastic array of manufacturers and suppliers from across the UK sign-making industry.

Whether it is the beautiful and innovative Neon Plus lighting technology from The Sign Group, the highly engineered speciality wrapping films from Grafityp, or the massive selection of fixtures and fittings from FK Moore, this inaugural show will have something that can help your sign business improve its product offering, save money, or increase its productivity.

Of course, the 50+ top-quality exhibitors are just part of the story. SignLink Live will also be hosting a series of special visitor attractions designed to inspire, educate, and entertain. For The Love of Neon will be providing the chance to learn the art of making traditional neon signage with the experts from Neon Workshops, which will not only be running live demonstrations, but will give visitors the chance to get hands on and learn themselves.

The Profit Factory meanwhile will provide insight into the profit-generating potential of diversifying into engraving, soft signage, promotional print products using 3D object printing technology, and high-end bespoke illuminated signage.

The Craftsman's Corner, Green Horizons, and The Swap Shop are also must visit special areas of the show. They will respectively offer live demonstrations of traditional sign-making techniques, the profit potential of solar-powered signage, and the opportunities open to sign-makers around vehicle wrapping and speciality detailing.

So, make sure your trip out for a day or two to The International Centre, Telford is in the diary. When you arrive, not only will there be free parking, but once you have toured the show (and perhaps its co-located sister event The Print Show), there will be free lunch and refreshments waiting for you at The Pit Stop Café.

We look forward to seeing you there.

www.signlinklive.co.uk • 0117 980 5049

FK Moore to demonstrate strength

A fantastic asset for SignLink Live is that none other than F K Moore, leading manufacturer and distributor of overhead screws and fittings, will be showcasing the length and breadth of its range on stand L09.

"Since 1890 the name has been synonymous with providing the highest possible quality of product at the most competitive prices available. We combine the traditional values of quality craftsmanship with the latest technologies," enthuses the firm's director Paul Farrant.

He adds: "We believe that the quality of product range is unrivalled in the industry. All products are machined to the highest possible specification, and available at a cost point that appears to belie this."

Grafityp "very confident" ahead of show

One of the top attractions at SignLink Live is highly-respected industry supplier Grafityp (stand K07), which will be focusing specifically on its range of vinyl cutters, GrafiTack digitally printable vinyl, as well as speciality colour-change films and its

automotive detailing products from its GrafiWrap range.

"Grafityp decided to support SignLink Live as it is the only dedicated sign exhibition in the UK industry, and the sign market is a big part of Grafityp's range of products," explains Graham Jones, marketing manager at the supplier. He adds: "We are very confident that Link Exhibitions will produce a very successful show."



I started whittling wood with an Opinel lock knife in 1994



I am fascinated by the stories associated with objects made by hand," says Alistair Park, who will be demonstrating on The Craftsman's Corner

Paying tribute to traditional sign-making

The making of signs is one of the world's oldest forms of communication. Whether it was blown ink to form hand prints on a cave wall, or the first use of street names carved into walls in the Roman empire, the sign industry today builds on an amazing cultural heritage. And today the artisans of our trade continue to ply their business, practising skills that were once common place before the advent of digital printing and CNC manufacturing technology.

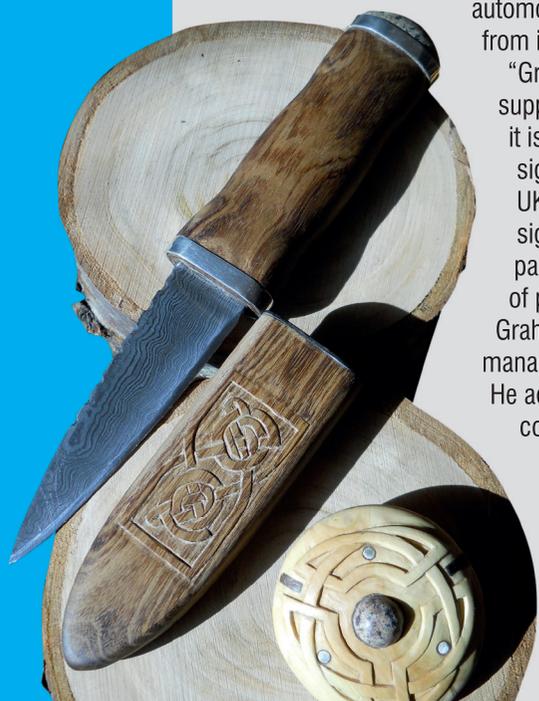
The Craftsman's Corner is a celebration of these techniques and a showcase for businesses that continue to offer them as a service right up to the modern day. One of the master craftsmen on this area, who will be running the bas-relief carving demonstrations, is Bristol-based Alistair Park.

"Unlike companies that use computer-controlled letter cutting machines I can carve onto uneven and unusual surfaces and, in contrast to many other businesses, I always use ethically-sourced timbers," explains Park, who adds: "I can also hand carve and paint any image that you would like to

accompany your text. The signs aren't necessarily as cheap as computer-produced ones but they are genuinely hand made by a craftsman, so I have to charge a little more rather than compromise on quality."

Previous clients have included the National Trust, Famous Grouse whisky, the NHS, local councils and schools, as well as commissions for individuals in Britain and abroad. Park also enjoys teaching his skills, gathered during twenty-three years of carving and woodworking, to learners of all ages and abilities. And that is what he will be doing on The Craftsman's Corner.

"I started whittling wood with an Opinel lock knife in 1994 whilst working at a youth hostel in Ironbridge, UK," adds Park, who adds: "More recently, I completed an honours degree in Three Dimensional Design (Designer Maker). I still use the same knife on some carving projects, along with power tools and a wide range of traditional carving chisels and gouges (some of which are over a hundred years old)."



I-Spi set to **light up** the UK sign industry

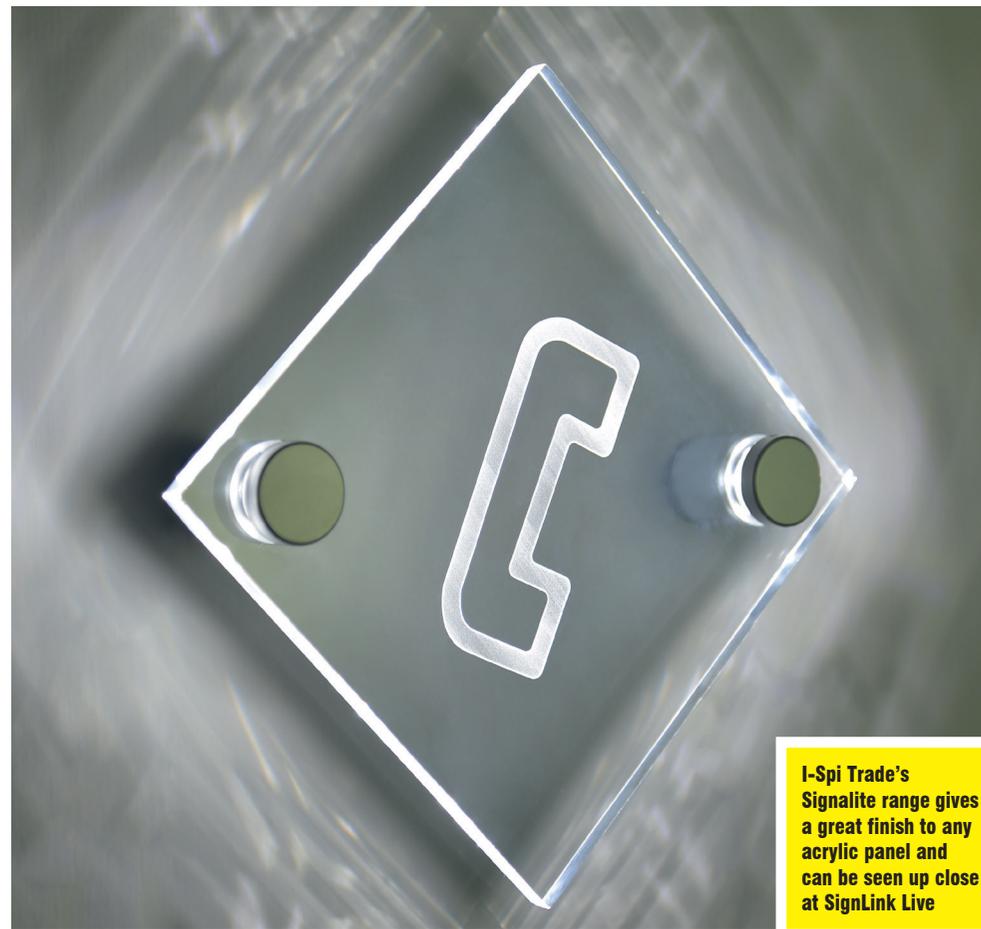
Family business I-Spi Trade celebrated its 20th year in business this year, demonstrating how its unrivalled knowledge of the sign fitting industry and traditional values have enabled it to maintain its success. Exhibiting at SignLink Live at the International Centre in Telford this October on stand L07, the company clearly also grabs opportunities with both hands to continue to grow its expanding customer base.

Having been established in 1997 by business founder Chris Ferrie, the company first worked on large signage projects for a range of recognised companies such as Tobacco, Bezier, and Sourz. In order to reduce rising costs, the company began sourcing components, such as stand-off wall mounts, directly from suppliers.

As a result, it created a more cost-effective and efficient supply chain, which made the decision to move into the trade supply sector an easy one. This year marks a decade of being a dedicated trade product supplier, having moved fully into trade product supplying in 2007.

Sadly, Chris passed away in 2010, with the team at I-Spi Trade calling him "a well-respected figure in the industry" and praising his approach to business as "a simple, low cost alternative whilst ensuring quality and subsequent long-term relationships with customers".

Today I-Spi Trade's growth is driven by Chris Ferrie's sons, Stephen and Sean, who continue to develop strong working relationships. Stephen joined the family business in 2005, and his brother Sean came on board in 2008.



I-Spi Trade's Signalite range gives a great finish to any acrylic panel and can be seen up close at SignLink Live

Director at the company, Stephen Ferrie, says: "Our customers benefit from our friendly family business culture. We support customers today with the same approach we have had since day one, putting them first, with up to date facilities and process.

"Although online ordering has become the preferred route of supply for customers, they are still able to pick up the phone and discuss products with any of our expert and experienced team. This ability to chat with people that have a deep understanding of the sign fitting industry and the needs of the trade is invaluable to them."

One of the strengths of I-Spi Trade's offering is that is a true trade-only supplier, and as such has earned the admiration and respect of sign-makers the length and breadth of the UK.

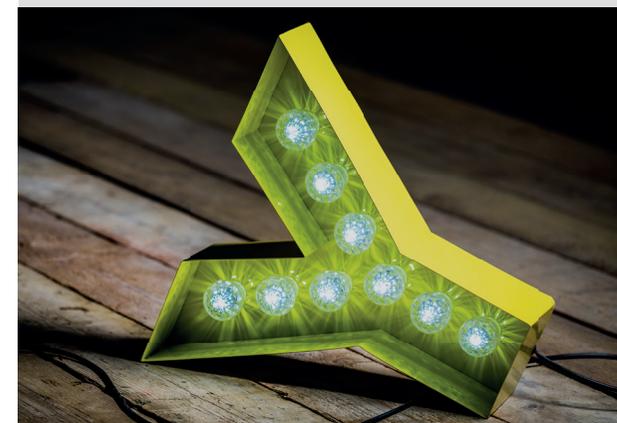
Smith to showcase muscle at show

The new manufacturing division of William Smith Group 1832, will be out in force for SignLink Live on stand K09, where it will be demonstrating the immense variety and quality of its product range.

"What makes SignLink Live an attractive proposition to sign-makers is the fact it is an event which is targeted towards sign-makers specifically and the essence of sign-making fabrication," explains Kyle Giles, marketing executive at Smith.

He adds: "We are all too familiar with events showcasing hardware and printers, so SignLink Live should provide attendees with an invaluable opportunity to enhance existing relationships, learn about new products and innovative technologies, or even source new suppliers.

"At the event in October, we will showcase a range of commercial signage, all bespoke, all unique, and all with the aim of captivating people's imaginations. Examples of products on show include illuminated tray signage, illuminated projecting signage, built-up letters, post and panel, plus many more. In addition to this, we will have industry experts on the stand that will be able to provide you with unrivalled expertise and insightful information regarding Smith."



Smith will showcase the quality, creativity, and vibrancy of its trade signage range



Fiona Reid -
GRAFENIA



Phil McMullin -
EPSON



Paul O'Connor -
GRAFENIA

Business Seminar and Training Theatre

Business Seminar Theatre

Wednesday 11 OCT

10:50 – 11:20

David Whiteley ~
Flex 4

Why Should Print Service Providers Be Using Web to Print?

11:30 – 12:15

Charles Jarrold ~
BPIF

Adapting to the Challenges Facing Print Service Providers

12:20 – 12:50

Phil McMullin ~
Epson

Client Focused Print Production – Profitable Business Models for Print Service Providers

12:55 – 13:25

Rob Brown ~
OKI

Exploring Revenue Optimisation with New Income Generation

13:30 – 14:00

Matthew Parker ~
Where the Trade Buys

How Doubters Can Be Your Most Valuable Customers

14:10 – 14:40

Mario Gerber ~
KBA

Rotary Die Cutting Solutions and Future Trends in Print Finishing Technologies

15:00 – 15:30

Phil Kneale ~
Graphtec GB

How the Right Technology in the Right Place Could Transform Your Business

15:40 – 16:10

Jan Edgecombe and Giles Bristow ~
Antalis

Campaign Printing; How to Output Consistently Across Multiple Print Devices

16:15 – 17:00

Marcus Clifford ~
BPIF

(Expert Panel Debate)
Expert Debate: How to Adapt and Grow in a Changing Print Industry

Thursday 12 OCT

10:30 – 11:20

Matthew Parker ~
Where the Trade Buys

How Do We Stop Our Customers From Focusing On The Lowest Price?

11:30 – 12:15

Nick Devine ~
Professional Sales Coach

How to Find and Convert New Business Opportunities at Premium Pricing

12:20 – 13:20

Nick Devine ~
Professional Sales Coach

Discover How to Increase Your Profit Margins and Still Sell Effectively

13:30 – 14:00

Nick Devine ~
Professional Sales Coach

How to Find And Hire Great Salespeople Using a Predictable and Proven System

14:10 – 14:40

Phil McMullin ~
Epson

Client Focused Print Production – Profitable Business Models for Print Service Providers

14:50 – 15:20

Liam Hodson ~
AXYZ

How to Get the Best Out of Your CNC Router – Maximising Creativity and Reducing Waste

15:30 – 16:00

Phil Shadbolt OBE and Adrian Dennis ~
Zeta Specialist Lighting

Sustainable Signage Solutions: Exploring the Value-Add of LED and Solar Lighting

16:10 – 16:40

Andrew Evans, Walsall College

Apprentices, NVQs and How to Obtain the Correct CSCS Card

Friday 13 OCT

10:50 – 11:20

Sidney Bobb and Tony Kenton ~
BAPC

The Debate - the New Business of Print Opportunity or Dead End?

- Avoiding Commoditisation and How to Make New Profits

11:30 – 12:15

Nick Devine ~
Professional Sales Coach

How to Find, Win, Keep and Grow High Margin Accounts in Competitive Markets

12:20 – 13:20

Nick Devine ~
Professional Sales Coach

How to Price and Sell Your Value-Added Services So You Win More New Business at Premium Pricing

13:30 – 14:00

Nick Devine ~
Professional Sales Coach

A Business

Owner's Guide to Compensating Your Sales Force So You Win More New Business and Protect Your Margins.

14:05 – 14:35

Phil McMullin ~
Epson

Client Focused Print Production – Profitable Business Models for Print Service Providers

14:40 – 15:10

Sam Armstrong ~
Make It Happen

Basic Training – The Importance of a Properly Trained Workforce and How to Get Started



Sam Armstrong -
MAKE IT HAPPEN

Training Theatre

Wednesday 11 OCT

10:30 – 11:00

Andy Gardiner ~
Highlander Adobe Training

What's New in Adobe Creative Cloud – How to Take Advantage of New Features

11:10 – 11:40

Paul O'Connor ~
Grafenia

Automate or Eat Your Margin - Increase Margins and Cut Costs in Your Studio

11:50 – 12:20

Wayne Beckett ~
Imprint-MIS

Are You Estimating Your Jobs and Guesstimating Your Profit? The Advantages of Having a MIS

12:30 – 12:55

John Heffernan ~
Red Live Media

LinkedIn for Lead Generation: How to Create Sales not Selfies (with a Free LinkedIn Profile Review)!

13:00 – 13:30

Andy Gardiner ~
Highlander Adobe Training

Preparing for Print in Adobe Creative Cloud - Avoiding Common Problems

13:40 – 14:40

Rob Finnie ~
Grafenia

Win with Web, Win with Print - How Web Helps You Retain



Client Relationships and Wins New High-Value Clients

14:45 – 15:15

Andy Armitage ~
Applelec

LED Lighting Technology Masterclass: Everything You Need to Know When Stood In Front Of Your Customer

15:20 – 15:50

Andy Gardiner ~
Highlander Adobe Training

Working More Efficiently in Adobe Creative Cloud - Make Your Life Easier and Faster

16:00 – 16:30

Fiona Reid ~
Grafenia

The Sick Office - How You Can Profit From New Office Design Trends.

Thursday 12 OCT

10:30 – 11:00

Val Hirst and Mike Connelly
Sign Directions Online

Making PR Work for Your Business – How To Create And Sustain An Effective Campaign

11:10 – 11:40

Fiona Reid ~
Grafenia

The Sick Office - How You Can Profit From New Office Design Trends

11:50 – 12:20

Andy Gardiner ~
Highlander Adobe Training

What's New in Adobe Creative Cloud – How to Take Advantage of New Features

12:30 – 12:55

John Heffernan ~
Red Live Media

GDPR: Myths and Madness and How Print Can Seize the Data Opportunity



13:00 – 13:30

Andy Gardiner ~
Highlander Adobe Training

Preparing for Print in Adobe Creative Cloud - Avoiding Common Problems

13:40 – 14:40

Rob Finnie ~
Grafenia

Win with Web, Win with Print - How Web Helps You Retain Client Relationships and Wins New High-Value Clients

14:50 – 15:20

Trevor Cocks ~
Accura MIS

The Value Of MIS Software and How It Can Transform Your Business Prospects

15:30 – 16:00

Paul O'Connor ~
Grafenia

Automate or Eat Your Margin - Increase Margins and Cut Costs in Your Studio

16:10 – 16:40

Andy Gardiner ~
Highlander Adobe Training

Working More Efficiently in Adobe Creative Cloud - Make Your Life Easier and Faster

Friday 13 OCT

10:30 – 11:00

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Highlander Adobe Training

What's New in Adobe Creative Cloud – How to Take Advantage of New Features

11:10 – 11:40

John Heffernan ~
Red Live Media

How to Integrate Print With Digital Marketing And Video – The Power Of Digital Content And Video

11:50 – 12:20

Rob Finnie ~
Grafenia

Win with Web, Win with Print - How Web Helps You Retain Client Relationships and Wins New High-Value Clients

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Fiona Reid ~
Grafenia

The Sick Office - How You Can Profit from New Office Design Trends

13:40 – 14:10

Raj Mann ~
Clarity Software

How Converting to Specialist MIS Software Can Help Sign-Makers Thrive

14:15 – 14:45

Wayne Beckett ~
Imprint-MIS

Are You Estimating Your Jobs and Guesstimating Your Profit? The Advantages of Having a MIS

14:50 – 15:20

Paul O'Connor ~
Grafenia

Automate or Eat Your Margin - Increase Margins and Cut Costs in Your Studio

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Highlander Adobe Training

Working More Efficiently in Adobe Creative Cloud - Make Your Life Easier and Faster



The perfect fit for every sign job

E-signfittings will have on show a full range of sign fixing equipment including their range of screw head covers, sign standoffs, wire and rod display systems on stand L30.

Also on show will be their new range of standoff blister packs which are available in three sizes 13, 19 and 25mm diameter in chrome and satin finish. Each includes a full fixing pack for the sign-maker to provide for their customers.

E-signfittings will have more than 50 different styles of standoffs on display, which are available from stock on a next day delivery service.

Zeta “excited” by custom-designed event

Adrian Dennis, managing director at Zeta Specialist Lighting, has said he is “really excited about coming to SignLink Live,” adding: “The opportunity to showcase our offer both on stand and within Green Horizons, at an event that has been custom-designed to provide manufacturers and sign-makers with the perfect opportunity to come together under one roof, is too good to miss.”

A key product on show will be Zeta’s Light Guide Panel, which provides a flexible, energy-efficient solution to deliver optimum illumination across a variety of applications such as wayfinding, advertising poster cases, totems, and monoliths.



Grafityp will showcase the potential of its speciality wrap films at The Swap Shop



The durability of the letters is further demonstrated by a two year warranty



World-first launch for Applelec’s NeonLux

SignLink Live has snared a world-first as Applelec (stand L33) is set to launch its brand new NeonLux LED-illuminated sign lettering technology at the show. The new signage system is suitable for both internal and external applications due to its high IP67 water ingress protection rating.

The range is an extension of Applelec’s luxury illuminated letter range and features embedded LEDs in a choice of LED and acrylic colour options. A wide range of font styles can be created with the NeonLux lettering, which features intense illumination, whilst being a far more energy efficient LED product to glass neon.

Andy Armitage, Applelec head of signage sales, explains: “Customers have been interested in a reliable neon-style LED letter that they can confidently use outside, and with its maximum IP67 rating, NeonLux ticks all the boxes. The durability of the letters is further demonstrated by a two year warranty on the LEDs and letters.” As well as being suitable for lettering, the

NeonLux product can be used for more imaginative shapes and designs, providing greater creative choice and flexibility. From graphic shapes to the outline of a cocktail glass or lightning bolt, the range ensures neon-style signage effects can now be replicated for external projects.

Using the same specialised production techniques as Applelec’s luxury illuminated letters, thermally managed LEDs are securely embedded within a cut block acrylic letter. Creating bright and clear illumination without spotting, the letters are both robust and run cool to the touch. Unlike glass neon, NeonLux letters can be positioned at low level, as fingers will not get burnt if the lettering is accidentally touched.

NeonLux letters can be created with various LED colour options including red, green, orange, blue, yellow, cool white, and warm white, and feature face illumination and partial illumination to the returns. Available in standardised thicknesses of 25mm and 30mm, the letters can be made with a minimum stroke width of 15mm or 18mm.

Automatic Letter Bender to spell out success



Automatic Letter Bender will be based on stand M03 at SignLink Live 2017, where it will showcase the potential of its technology for creating bespoke signage

Ahead of its appearance at SignLink Live 2017, Automatic Letter Bender has set a target of winning new customers and business at the debut edition of the new industry event.

The company is keen to build on its year-on-year market share growth in the UK, as more sign-making businesses look to bring letter bending in-house.

Karolina Mieszko, sales manager at Automatic Letter Bender, which has its UK branch in Birmingham, comments: "We know that in UK a lot of companies need our bending machines. At SignLink Live, we hope to meet new customers

that are looking for machines, tapes, glues and hand tools for 3D letter bending."

As its name may suggest, Automatic Letter Bender specialises in channel letter bending technology. What makes its offering unique is that it not only serves those who want to produce letters on an industrial scale as a trade product, but also small sign-makers with limited budgets.

At SignLink Live 2017, the company will be showing its ALB-02 COMBO 160, a machine that offers two systems for bending through two interchangeable heads. The first bending head is the roller head, while the second is the patting system.

Mieszko comments: "The roller head can bend perfectly curved profiles such as DFT, TGP, RGP and super letters. The patting system precisely bends flat strips made of stainless steel and aluminium."

Also set to feature on the Automatic Letter Bender in October is the ALB-04 UNI 180, which features an industrial knife for stainless steel work and cutting for aluminium materials.

Mieszko adds: "Our team of specialised technicians and sales representatives will be available to help in choosing the right device. We would also like to show how it is simple to use these machines and create professional letters."

A route to softer signage profits

One of the most rapidly expanding markets in the UK sign industry is soft signage, but the barriers to entry are still substantial if you want to produce textile-based products in-house.

That is why Hampshire Flag Company has continued to go from strength-to-strength and will use stand L12 at SignLink Live to showcase its range of trade-only products and services.

Indeed, John Davies, managing director of Fastsigns UK, explains why you should consider the trade supply route: "To command the soft signage sector and achieve the high quality demanded by the marketplace, a vast amount of equipment and space is required

This makes setting up alone a real challenge. Another consideration for start-ups should be the steep learning curve to achieve accurate colours on the print. Anyone wanting to set up a soft signage business should think about the additional services required, such as sewing seams into items, hemming and attaching the sign to any other pieces of fabric or hardware to complete the product."



Hampshire Flag Company manufactures all its products at its UK headquarters

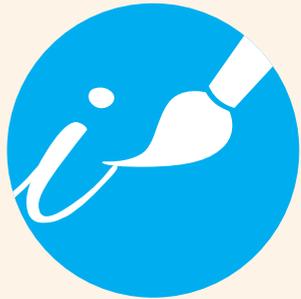
The Profit Factory

Have you hit a profit ceiling with your current product and service offering? Do your customers often ask you for products you do not cater for? Well, then The Profit Factory can help you with both these challenges across its four business advice shops, which will also provide free hands on training and expert advice.

- **Enterprise Engraving**
~ One-to-One Engravers - Sponsored by HPC Laser
- **The Curiosity Shop** ~ Applelec
- **Let's Go Outside** ~ Grafenia
- **Promo Print Alley** ~ printMAX



SIGNLINKLIVE 2017 • The International Centre, Telford



Craftsman's Corner

An important goal of SignLink Live is to raise awareness of the beauty and visual impact of the products that traditional craftsmen can create. There is a renaissance in demand for high-quality hand painted and crafted signs, and the four masters at work on this special area will also be providing free training—giving you the chance to get hands on yourself.

- **Gold Leaf Gilding**
Peter Millichamp ~ PKM Signs
- **Sign-Writing**
Neil Horne ~ The Pub Sign Co
- **Pinstriping**
Lynda and Chris Johnson
~ Kustom Graphics and Pinstriping Magazine
- **Bas-Relief Carving**
Alistair Park ~ Carving with Stories



Venue with benefits

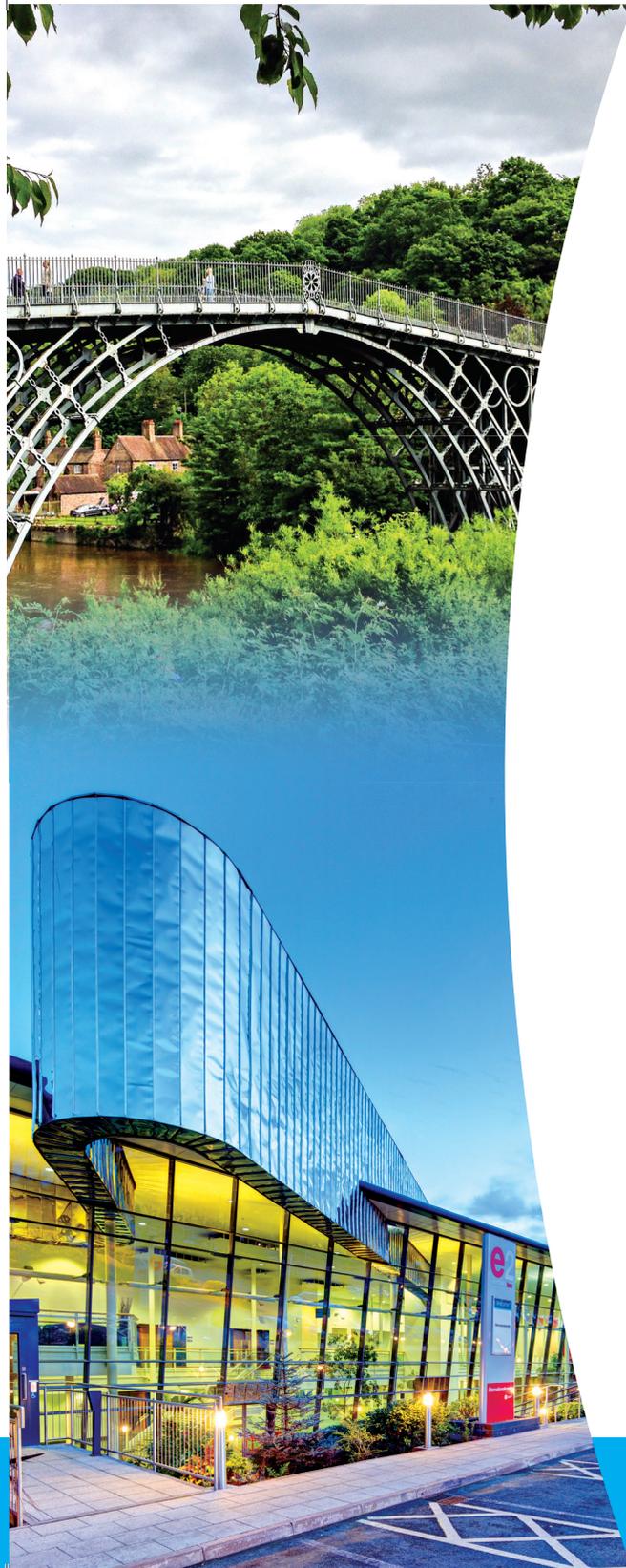
The International Centre is located in the heart of the Midlands and is easily accessible via car and public transport. The newly refurbished and purpose-designed venue features over 15,000sq m of event space, which is complemented by a network of on-site food and beverage outlets.

Near to the venue is the pedestrianised 'Convention Quarter', the centrepiece of a £250m development, which features brand new hotels, a host of restaurants and bars, as well as an IMAX cinema and other leisure facilities including bowling and ice skating. The area is located next to Telford Shopping Centre, a prime retail destination for those in the surrounding areas that features many major brands such as Apple, Debenhams, and House of Fraser.

Every sign-maker in the UK will also receive a personalised map that will chart the best route from their business to The International Centre via road and rail along with the Golden Ticket personalised invite. If they bring their ticket to the show and have it scanned on arrival it will automatically enter them into one of three daily prize draws—with more than £8,000 of prizes to be won and an Epson wide-format printer.

For 2017, SignLink Live is also offering FREE parking and FREE lunch for every visitor.





The perfect location

By car

Located just 20 minutes from the M6 motorway along the M54, regular traffic congestion is not an issue for The International Centre due to a multi-million-pound road infrastructure investment at this junction and the surrounding area. Whether you are coming from the north, south-west, or south-east, the venue is ideally situated for straight-forward road access along main highways. Sat nav postcode: TF3 4JH

Parking

The International Centre boasts thousands of on-site FREE parking spaces no more than a 5-minute walk from the venue's front door. There are also very significant overflow parking sites around The International Centre that accommodate thousands more and are no more than a 10-minute walk.

By train

The International Centre boasts fantastic rail links. For example, a 2 to 2.5hr train from London's main stations to Telford Central Station runs very regularly. Or those coming from cities like Manchester can go from Piccadilly station in just 1.5 hours. Visitors will be met at Telford Central Station by exhibition staff and directed to a shuttle-bus service that takes just 5-minutes to the venue.

By air

Dublin International Airport and Belfast International Airport have regular flights to Birmingham International Airport and it is then a 1 hour train journey to The International Centre, or a 30 to 40min road transfer via taxi or hire car.



Distance in miles and driving times to the TIC

Birmingham Centre	33	30min	London (M40/M25 jun.)	135	2hr
Manchester Centre	80	1hr 30min	Cardiff Centre	155	2hr 30min
Bristol Centre	115	2hr	Edinburgh	280	5hr 15min

£8,000
worth of prizes
including:



£500 worth of
Virgin Vouchers



3 x Microsoft Surface Pro 4



3 x Amazon Echos + £150
worth of Amazon vouchers



Epson SureColor
T-Series 5200 36" printer

Golden Ticket



Produced using variable data printing technology, every contact on SignLink Live's 10,000 strong database will receive a personalised print invitation to the show with a Golden Ticket attached to it. To enter the draw they just need to bring it to SignLink Live and have it scanned on the door.

The message on each invitation will be specifically targeted to the recipient, along with their details being printed on their own Golden Ticket.

In 2017 there will be more than **£8,000** worth of prizes every day of SignLink Live, with three lucky visitors independently drawn at **12.00, 14.00, and 16.00**.

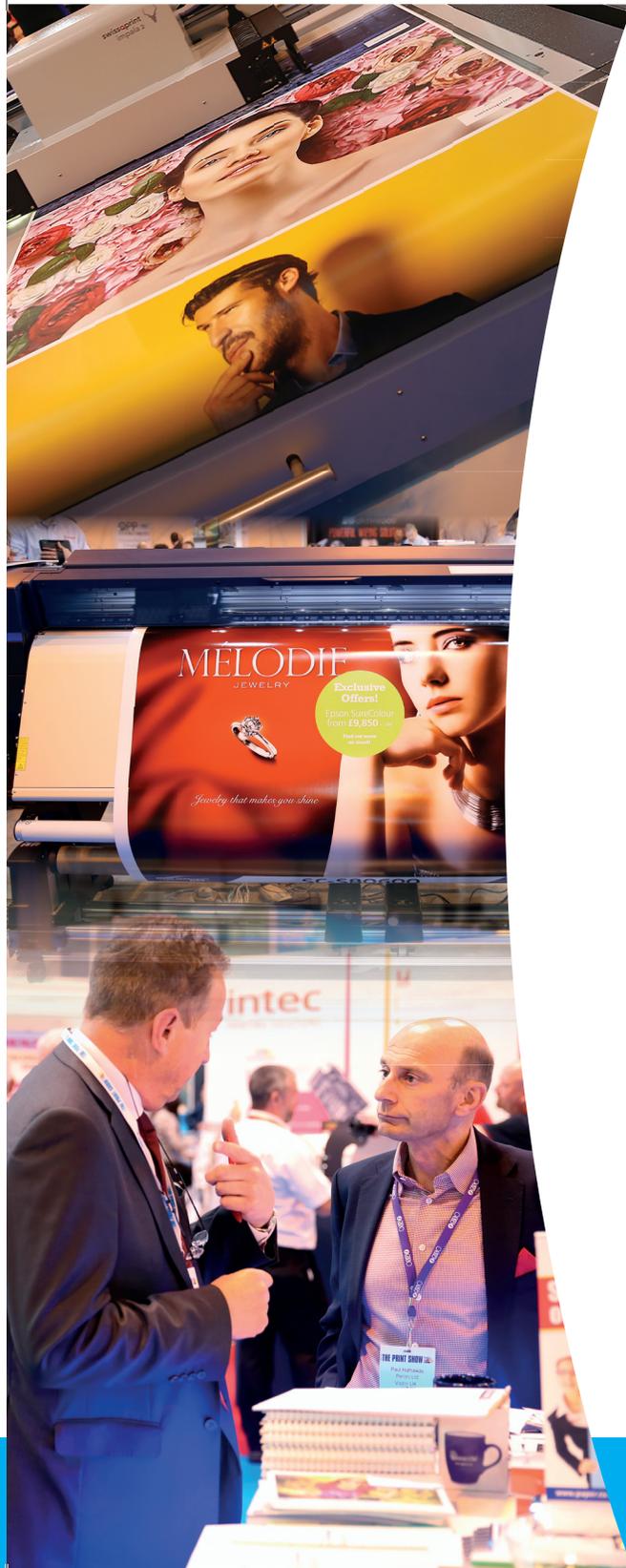


Who says there is no such
thing as a **FREE LUNCH?**



As a thank you for
visiting SignLink Live,
take this voucher to
the Pitstop Café for
your free lunch.

SIGNLINK LIVE 2017 • The International Centre, Telford



THE PRINT SHOW

11-13 October 2017 | The International Centre, Telford | www.theprintshow.co.uk



What defines a commercial or high-street print business today has changed very significantly from even a decade ago. No longer are they demarcated into vertical markets that cater for a clear set of products and services. Rather, thousands have diversified to offer a wide range of products, a core one of which is wide-format print products.

The same goes for the modern sign-maker, and The Print Show (co-located with SignLink Live) is well worth a visit as it not only boasts a who's who of wide-format print technology suppliers and manufacturers such as HP, Mimaki (Hybrid Services), Epson, OKI, EFI, Vivid Laminating, and Inktec Europe, but also fantastic suppliers such as Grafityp UK, Signmaster Systems, YPS, RA Smart, Granthams, and Colourbyte Europe.

SignLink Live is a perfect event to co-locate with The Print Show as those in the print industry are well-aware of the many crossovers between commercial print and sign-making, and running these two events alongside each other will allow visitors to look into markets on either side of the spectrum and see the opportunities that are on offer.

EPSON
EXCEED YOUR VISION

Canon



OKI



Printers Superstore



hybrid
TOGETHER WITH *Mimaki*

Xerotec

Duplo

 **KONICA MINOLTA**



CMYUK
SPECIALISTS IN SUPERWIDE
DIGITAL PRINT



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Light up
your sign business



Signlink
LIVE | 2017

The International Centre, Telford
11-13 OCTOBER 2017

Book your stand now: **0117 980 5049** • Register now at www.signlinklive.co.uk